

2010 CITY OF SPRINGFIELD DEVELOPERS CONFERENCE

Innovate, Grow, Create...Make it Happen!

Special Guests & Speakers

Mayor Domenic J. Sarno



“THE PEOPLE’S MAYOR”

Mayor Domenic J. Sarno, a native son of the City of Springfield, has earned a reputation for his commitment to community-based programs to address quality-of-life issues, education and public safety. A former four-term City Councilor who served as City Council President and as a member of the Springfield Finance Control Board, Sarno was elected Mayor on November 6, 2007. Sarno's focus on quality-of-life issues has led to the creation of a full-time constituent services officer who is responsible for logging and directly responding to citizen complaints. The constituent services officer, who is located in the Mayor's Office, heads up the innovative Springfield Flex Squad, so named because of the organization's strength and flexibility in responding to issues. Under Sarno's newly created Flex Squad, the constituent services officer forms small working groups comprised of the appropriate city departments to directly address citizen concerns on an individual and case-specific manner.

Shannon Hegy, Abc40/ Fox 6 News Anchor

Shannon Hegy graduated from Hofstra University in May 2007 with a bachelor's degree in Broadcast Journalism. While at Hofstra, Shannon interned at NBC's Today Show in New York City where she gained valuable knowledge and experience in the news media field. She also anchored, reported and produced for Hofstra's television news station. Shannon was born and raised in Windsor, Connecticut, but spent the majority of her childhood right here in Western Massachusetts.



Susan Houston, Executive Director, MassEcon



Susan Houston is Executive Director of MassEcon and has held that position since the organization's founding in 1993. Susan's professional background includes experience in commercial real estate development, project management, and leasing at Cabot, Cabot & Forbes and JMB/Urban Development Company. Susan serves on the board of directors of the 495/MetroWest Partnership, the New England Economic Partnership, Jewish Vocational Services (JVS), and the Brookline Economic Development Advisory Board. She is also a past board member of New England Women in Real Estate and the Massachusetts Economic Development Council.

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Allan Blair, President & CEO, Economic Development Council of Western Massachusetts



Allan Blair is president and chief executive officer of the Economic Development Council of Western Massachusetts, and has served in that capacity since its creation in 1996. Allan also serves one of the EDC's Affiliates as president & CEO of Westover Metropolitan Development Corp. He has been involved with economic development activities for over 25 years, with particular emphasis on Industrial and Business park development since 1984. He received a bachelor's degree from the University of Massachusetts at Amherst and a J.D. from Western New England College School of Law.

Stanley Kowalski III, FloDesign Wind Turbine, *Keynote Speaker*

Stanley Kowalski III, founder of FloDesign Wind Turbine, currently serves as a Board Member and Vice President. FloDesign Wind Turbine is developing high-efficiency shrouded wind turbines based on mature aerospace technologies. In 2008, Stan led the effort to win two high-profile MIT-based entrepreneurship competitions, including \$200,000 from the MIT Clean Energy Entrepreneurship Prize and \$100,000 from the Ignite Clean Energy competition. Before long, one of the premier venture capital investor firms in the world, Kleiner Perkins Caufield, and Byers, realized the firm's potential and invested \$6 million in series A round funding. The Massachusetts Alliance for Economic Development honored FloDesign Wind Turbine in 2008 with an Economic Impact Award recognizing the firm as a Company to Watch.



In addition to acting as Vice President of Wind Turbine, Stanley Kowalski III is Chairman of the Board for FloDesign, Inc., founder of FloDesign Sonics, and owns SK3 Realty. He is an experienced entrepreneur who has brought over 25 products to fruition by integrating technologies from diverse fields. After graduating from Western New England College in Springfield, MA, with a B.S. in Mechanical Engineering, he worked more than 11 years for Source Two, a contract engineering company that targeted the photofinishing industry, where he last served as CTO. Holder of 11 patents and 4 publications, he also is co-inventor of the RAP Nozzle system, a less than lethal weapon using advanced fluid dynamics for crowd control. In 2008, Business West, a business journal in Western Massachusetts honored Stanley Kowalski III as one of the Top 40 under Forty leaders in the region. He serves as an advisor to the Western New England College School of Engineering in Springfield, MA and specifically, the Mechanical Engineering department.